

TAKEAWAY TUNES

at the 2010 WAMi Festival



Chris Cobillis recording in 2009, photograph by Gene Eaton.

For the 2010 WAMi Festival, Love Is My Velocity launch a new temporary takeaway joint at 54 Lake Street, Northbridge. Surrounding kebab shops need not fear the competition, because instead of providing dodgy deep fried snacks, LIMV are filling the space with a range of local music sounds, wares and activities that run throughout the festival from Wednesday May 19 to Sunday May 23.

TAKEAWAY TUNES POP-UP SHOP

For the first time, Love Is My Velocity present a pop-up local music shop to promote the hardworking independent label scene. Patrons can stop by and browse through a great range of CDs, records, vinyl, t-shirts, merchandise and related products. Stock is sourced from WA's thriving community of local labels, including Meupe, Hidden Shoal, Walking Horse Records, Badminton Bandit, Owls, Heartless Robot and Jarrah Records. The goods of independent Perth bands and musicians are also represented. For local music lovers this will be the place to score hard-to-find wares and new special edition merchandise. For those newbies it's the perfect introduction to a wealth of quality WA music.

TAKEAWAY TUNES TEMPORARY RECORDING STUDIO

Not just your usual record shop, *Takeaway Tunes* will be a hive of activity, featuring in-store performances throughout the festival. Housed within the Pop-Up Shop and following on from 2009's Bank Notes, Love Is My Velocity and sound engineer Laurie Sinagra again team up, recording ten local bands in five days so punters can 'takeaway' the WAMi recordings for free. Hayley Beth, The Tigers, Benedict Moleta, The Ghost Hotel, Taco Leg and Owls will be amongst those visiting the studio. Every day from Wednesday 19 May, bands will load in, set-up, record, and load out, with the results uploaded each night to www.loveismyvelocity.com and spun the next day on RTRFM.

SLEEPING WITH THE BAND

Those who visit *Takeaway Tunes* will also have the chance to purchase a slip of local music history. For *Sleeping With The Band*, Love Is My Velocity commissioned five emerging artists to develop life-size portraits of iconic WA musicians. See James Baker (The Painkillers), Josh Fontaine (6s & 7s), Felicity Groom, Abbe May and Sam Scherr (Capital City) likeness' printed on 1/10 cotton pillowcases. Get in early to ensure you're one of the lucky few who can take their favourite musician home to bed.

Visit www.loveismyvelocity.com or join the Love Is My Velocity facebook group to keep up to date with the recording studio schedule and additional festivities planned for LIMV's WAMi events.

Press releases and print-quality images can be found at www.loveismyvelocity.com/wp/about/press
Contact Katie Lenanton on 040 030 4448 or katie@loveismyvelocity.com with any enquiries.

BANDS & LABELS - STOCK YOUR GEAR IN TAKEAWAY TUNES

Love Is My Velocity present a pop-up local music shop during the WAMi Festival as a way of encouraging festival guests and the public to easily access independent local music. Patrons can stop by and browse through a great range of CDs, records, vinyl, t-shirts, merchandise and related products. Stock has already been sourced from WA's thriving community of local labels, including Meupe, Hidden Shoal, Walking Horse Records, Badminton Bandit, Owls, Heartless Robot and Jarrah Records.

LIMV invite other local labels, independent Perth bands and musicians to submit their releases and merch - just email all@loveismyvelocity.com before May 1 to register your interest.