

FOR IMMEDIATE RELEASE

Pitch Sessions open for the 2010 WAMi Music Business Conference.

The WAMi Music Business Conference taking place 20-22 May in Northbridge.

The **WAMi Music Business Conference** aims to equip both artists and music industry professionals with the latest knowledge and industry practices through a range of panels and practical workshops, and connect both delegates and speakers alike for deal making and idea sharing opportunities. Registrations for the 2010 WAMi Music Business Conference open soon, but in the mean time WAM are excited to announce conference Pitch Sessions.

"Bill Me" gives 15 artists or artist representatives the chance to pitch a track to four festival booking agents from Australia and possibly beyond, in front of a live audience at the 2010 WAMi Music Business Conference on Saturday 22 May in Perth, WA.

The panelists will then offer 1 of 3 things:

General feedback on the suitability of the act for the festivals represented.

Specific feedback and interest in possibly using the act for future festivals and events.

Sign up the act on the spot for a festival slot.

This is a fantastic opportunity for acts to get in front of bookers from some of the nations most popular festivals. Additionally, with 200+ delegates at the conference, who knows who will be in the audience.

Each artist with a track selected will be provided with one free conference registration. All representatives of the acts selected will be responsible for their own travel, transport and accommodation costs to attend "Bill Me". Please be aware that notification will take place on Monday 26 April, meaning successful applicants will have 3.5 weeks to make travel arrangements.

<http://www.sonicbids.com/billme>

Submissions close 16 April

"Sync Me" will select 15 artists or artist representatives to pitch a track to three music supervisors from the Australia and beyond, in front of a

live audience at the 2010 WAMi Music Business Conference (20-22 May). The pitch is scheduled for Saturday 22 May.

The panelists will then offer 1 of 3 things:
General feedback on the usability of the track for synchronization in film, television, games, advertising, and other mediums.
Specific feedback and interest in using the track or hearing more from the artist for future projects
Sign up the track, on the spot, with no doubt plenty of excitement from the audience.

This is an amazing and unique opportunity for Australian artists to enter the lucrative world of synchronization licensing.

<http://www.sonicbids.com/wamisyncme>

Submissions close 16 April 2010.

<http://wam.asn.au>

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