

For Immediate Release
Friday 26 March



2010 WAMI MUSIC BUSINESS CONFERENCE FIRST ROUND SPEAKERS ANNOUNCED

The **WAMi Music Business Conference** returns in 2010, and runs from 20 - 22 May in Perth, at various venues in the Perth Cultural Centre area. As always the WAMi Music Business conference is set to feature local, national and international speakers through various panels and forums, sharing ideas and addressing the topics and issues confronting the music industry.

The first round speakers have been announced for 2010:

Maryelizabeth Carter, Director, The Underground Management, USA

Rev. Moose, Vice President of Content, CMJ Network; Editor-in-Chief, CMJ New Music Report, USA

John Mullen, A & R Manager, Dew Process Recordings, Australia

Stuart Coupe, Director, Laughing Outlaw Records & Management (Black Cab, Grand Atlantic, The Devoted Few), Australia

Tom Lubin, Author of *Getting Great Sounds: The Microphone Book*; Co-Producer of feature film *Bugle Boy* (2010); Engineer/Producer (Jimi Hendrix, Led Zeppelin, Santana, The Beach Boys), Australia

More speakers announced soon!

Registrations for the 2010 WAMi Music Business Conference are open now – head to <http://wam.asn.au> to register!

A few weeks ago "Bill Me" and "Sync Me", the Live Music Pitch Sessions of the conference were announced & submissions for these sessions open until April 16.

"**Bill Me**" gives 15 artists or artist representatives the chance to pitch a track to four festival booking agents from Australia and possibly beyond, in front of a live audience at the WAMi Music Business Conference on Saturday 22 May.

This is a fantastic opportunity for acts to get in front of bookers from some of the nations most popular festivals. Additionally, with 200+ delegates at the conference, who knows who will be in the audience?

Each artist with a track selected will be provided with one free conference registration. All representatives of the acts selected will be responsible for their own travel, transport and accommodation costs to attend "Bill Me". Please be aware that notification will take place on Monday 26 April, meaning successful applicants will have 3.5 weeks to make travel arrangements.

"Sync Me" will select 15 artists or artist representatives to pitch a track to three music supervisors from Australia and beyond, in front of a live audience at the 2010 WAMi Music Business Conference (20-22 May). The pitch is scheduled for Saturday 22 May.

This is an amazing and unique opportunity for Australian artists to enter the lucrative world of synchronization licensing.

All submissions for the Live Music Pitch Sessions "Bill Me" and "Sync Me" can be made via

<http://www.sonicbids.com/billme>
<http://www.sonicbids.com/wamisyncme>

Submissions for the LMPS close 16 April 2010.

All 2010 WAMi Music Business Conference registrations can be made via <http://wam.asn.au>

Presented by WAM and The City of Perth
Sponsors: DCA/Lotterywest
Conference partners:
Music Matters
The Great Escape
Central Institute of Technology
CMJ10

-ENDS-

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