

FOR IMMEDIATE RELEASE  
TUESDAY 11 MAY 2010



**2010 WAMi MUSIC BUSINESS CONFERENCE**  
**JOEL & STU OF ESKIMO JOE ANNOUNCED!**

**THURSDAY 20 / 21/ 22 May**

**The Empyrean 12 Lake Street, Northbridge**

The **2010 WAMi Music Business Conference** aims to equip both artists and music industry professionals with the latest knowledge and industry practices through a range of panels and practical workshops, and connect both delegates and speakers alike for deal making and idea sharing opportunities. Set to take place during the 2010 WAMi Festival, the WAMi Music Business Conference runs from Thursday 20 May to Saturday 22 May at the Empyrean Function Centre in Northbridge.

WAM are excited to announce one of Western Australia's highest selling and most loved artists, **Eskimo Joe** will take part in the conference in 2010. For the very first time, the WAMi Music Business Conference will feature an up-close-and-personal interview with Joel and Stu of leading Australian act, Eskimo Joe. **Stuart Coupe** (Director of Laughing Outlaw Records, and respected journalist in the past) will do an exclusive and intimate interview with **Joel Quartermain & Stuart MacLeod** of the Eskies in front of the Conference audience. This is a unique opportunity for fans and those wanting an insight into the career of Eskimo Joe. The session is an interview only and will run for 45 minutes.

Returning in 2010 will be the successful '**Bill Me**' Festival Pitch panels that place artists in front of decision-makers that could get their music onto festival line-ups, as well as the popular Speed Dating sessions that provide delegates one-on-one meetings with respected industry professionals, such as managers, record label representatives and music lawyers.

For the first time, the WAMi Music Business Conference will feature a live simulation of a Song Of The Year judging panel where the winner will automatically be given a wildcard entry into the 2010 WAM Song Of The Year Grand Prize category, bypassing the normal SOTY application process. The Conference will also feature the new Songwriter Talks session where three local artists, Abbe May, Roly Skender and Justin Walshe, will perform live and share insights into their song writing process.

Since its inception in 2005, the WAMi Music Business Conference has hosted over 1000 guests from all over W.A., Australia and the world, providing tangible commercial outcomes for participants.

The 2010 WAMi Music Business Conference is here to empower you. Whether you're an emerging self managed artist or an established music organisation, we want to help you grow and make sustainable your music career and business. So make it your Conference!

The WAMi Music Business Conference commences at 9am each day and runs from May 20 – 22, 2010.

Registration is \$120 (individual) and \$200 for bands (includes up to 4 passes). For WAM members it is \$90 (individual) and \$140 for bands. All 2010 WAMi Music Business Conference registrations can be made via <http://wam.asn.au> (.)



**The 2010 WAMi Music Business Conference speakers include:**

Maryelizabeth Carter, The Underground Management, USA  
Rev. Moose, CMJ Network; CMJ New Music Report, USA  
Joel Quartermain, Eskimo Joe, WA  
Stuart MacLeod, Eskimo Joe, WA  
Angelica Calcagnile, CJLO Radio, Canada  
Andrew Wieler, CJLO Radio, Canada  
Clive Hodson, Shock Music Publishing, NSW  
John Mullen, Dew Process Recordings, QLD  
Stuart Coupe, Laughing Outlaw Records, NSW  
Stephen Green, Stephen Green Consulting, QLD  
Scott Mesiti, Sonicbids; Festival of the Sun; Cross Section, NSW  
Damian Cunningham, Peats Ridge Festival, NSW  
Caroline Moore, Apollo Bay Music Festival, VIC  
Damian Costin, Premier Artists, VIC  
Nick O'Byrne, Australian Independent Record Labels Association (AIR), VIC  
Brooke Olsen, Australian Music Radio Airplay Project (Amrap), NSW  
Julian Hewitt, Media Arts Lawyers, VIC  
Gareth Stuckey, Gigpiglet Productions; Tour/ Production/Event Manager (Machine Gun Fellatio, George, Thirsty Merc, Death Cab for Cutie), NSW  
Kirsty Rivers, APRA|AMCOS, NSW  
Tom Lubin, Engineer/Producer (Jimi Hendrix, Led Zeppelin, Santana); Author of "Getting Great Sounds, The Microphone Book", WA  
Tony Joyner, Freehills, WA  
Bruna Chiovitti, One Movement Festival; West Coast Blues & Roots Festival; Southbound, WA  
Ali McLean, Mellen Events, WA  
Noah Shilkin, Sonic Lolly, WA  
Dave Cutbush, RTR FM 92.1, WA  
Peter Barr, RTRFM 92.1, WA  
Cole Bishop, Cole Bishop Management (Blue Shaddy), WA  
Leslie Lee, Gascoyne region Indigenous contemporary music consultant, WA  
Luke Rinaldi, Sweet Mate Promotions, WA  
James Hewgill, Engineer/Producer, WA

Rob Agostini, Engineer/Producer, WA  
Matthew Johnson, Walking Horse Records, WA  
Scott Adam, Centre for Music Industry Training, Central Institute of Technology, WA  
Geoff Baker, Murdoch University Business School, WA  
Jeremy Newman, Fremantle Records, WA  
Wayne Zappia, Lavan Legal, WA  
Sarah Trant, Community and Regional Arts, DCA, WA  
Christina Ballico, School of Communication and the Arts, Edith Cowan University, WA  
Mike O'Hanlon, The Bird, WA  
David Hyams, WA  
Abbe May, WA  
Rachael Dease, WA  
Roly Skender, WA  
Justin Walshe, WA

Program details available from [www.wam.asn.au](http://www.wam.asn.au).

*The 2010 WAMi Music Business Conference is presented by WAM, the City of Perth and Empyrean Function Centre Northbridge. Supported by the Department of Culture and the Arts, Sonicbids, X-Press Magazine, Cut and Paste, Berkleemusic and RTRFM. Music Matters (Hong Kong), The Great Escape (UK), CMJ Music Marathon (USA) and the Central Institute of Technology are event partners.*

All 2010 WAMi Music Business Conference registrations can be made via <http://wam.asn.au>

Presented by WAM and The City of Perth  
Sponsors: DCA/Lotterywest  
Conference partners:  
Music Matters  
The Great Escape  
Central Institute of Technology  
CMJ10

**-ENDS-**

For further media information please contact [sarah@supersonicevents.com.au](mailto:sarah@supersonicevents.com.au)