

**For Immediate Release
Friday 27 February 2009**

WAMi MUSIC BUSINESS CONFERENCE FIRST ANNOUNCEMENT

WAM, the Western Australian Music Industry Association is excited to announce the return of the **WAMi Music Business Conference** in 2009. Taking place during the WAMi Festival, the Music Business Conference will run from Friday 8 May to Sunday 10 May at various venues in the Perth Cultural Centre area and will explore local, national and international music business issues through a range of panels and forums, featuring speakers from home and abroad.

Aimed at those involved in all levels of the music industry, from emerging artists through to established managers and industry representatives, the WAMi Music Business Conference will feature a lively program of keynote speeches, panels, forums and practical workshops. The popular Live Music Pitch and new Festival Pitch event "Bill Me" will feature as part of this program.

"The WAMi Music Business Conference is a boutique event where participants have the opportunity to network with local, national and international music industry figures", explains WAMi Festival Director Sarah Norton. "The 2008 Conference produced a number of great outcomes for local artists and managers and we also received a lot of very positive feedback from national and international delegates. Our solid program in 2009 will build on the momentum gathered around the event so far."

This year, WAM is partnering with other key organisations to deliver specialists sessions on subjects such as international touring and scoring for film. Hosts from RTRFM's Morning Magazine will be moderating a number of the sessions.

First Round Announcement of International Speakers:

Robert Singerman: French Music Export Officer/European Music Office USA, 'World Music Lyric Translations' pioneer.

Steve Schnur: Worldwide Executive of Music and Marketing for Electronic Arts, USA

Matt McDonald: VP, Artists & Events CMJ Network, USA.

Registrations

\$100 per person, \$90 for WAM Members inc GST.

Bands with a WAM Band Membership can register up to four members for \$200 inc GST.

To register, hit www.wam.asn.au <<http://www.wam.asn.au>> or call 08 9227 7962 to have a registration form mailed to you.

2009 WAMi Festival runs from Wednesday 6 – Sunday 10 May
2009 WAMi Music Business Conference Friday 8 – Sunday 10 May

<http://wam.asn.au> <<http://wam.asn.au>>

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