



WAMI FESTIVAL WORKSHOPS PROGRAM

Current at 27 May 2011 ****JUST UPDATED****
Program subject to change without notice

2011 WAMI Festival Workshops Program - PDF version

SUNDAY 22 MAY

PRODUCTION WORKSHOPS

Presented by Fremantle Records

10AM - 5PM

Fremantle Recording Studios (Unit 17/4 Roper Street, O'Connor)

\$20 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders

Goodnight Tiger and APRA-Award winning artist **Steve Parkin** team up to write a song and YOU get to see it taken from an idea to a professionally mixed track, live at Fremantle Recording Studios. A panel of accomplished producers and engineers show you how a song is developed by a producer, taken through preproduction, tracked in a studio and professionally mixed. The track produced will be available for download from the WAMi Festival and Fremantle Records websites.

10:00 – 10:15AM INTRODUCTION: Steve Parkin and Goodnight Tiger perform their track live

10:15 – 11AM PRODUCER'S PANEL: Dave Parkin (Blackbird Studios), Rob Grant (Poons Head Studios)

Moderator: Brian Mitra, Fremantle Records

11:15AM – 12PM PPCA INFORMATION SESSION: Lynne Small (PPCA)

12:15 – 1:30PM HOME RECORDING & PREPRODUCTION WORKSHOP: Noah Shilkin (Sonic Lolly), Jesse Stack (Moss St Productions)

Moderator: Luke Smoker, Fremantle Records

2:30 – 3:15PM MIXDOWN TECHNIQUES WORKSHOP: Dave Parkin (Blackbird Studios), Andy Lawson (Debaser Studios), Rob Grant (Poons Head Studios)

Moderator: Brian Mitra, Fremantle Records

3:30 – 4:15PM ISRC SESSION

Moderator: Rhian Todhunter

4:15 – 5PM LISTEN TO DEMO AND NETWORKING: Join the speakers for a drink and listen to the finished brand new track by Steve Parkin and Goodnight Tiger.

WA MUSIC MANAGERS SUMMIT

Presented by the Association of Artist Managers and WA Music Management Community

2 - 3.30PM

The Bakery (233 James Street, Northbridge)

\$5 Non Members / Free for WAM Members who RSVP by 20th May and Festival Season Pass Holders

WA's own Music Management Community in conjunction with the Association of Artist Managers present a summit for local music managers and self-managed artists. With a super panel of managers from here and around the country, the summit will look at current hot-button issues in artist management. Learn from respected managers in the know and network with them while they're here for the WAMi's.

Panellists:

Jodie Regan (Tame Impala, Felicity Groom, The Silents)

Phil Stevens (John Butler Trio, The Waifs)

Luke Rinaldi (Red Jezebel, Capital City, The Ghost Hotel, Emperors)

Heath Bradby (Warner Music Australia / Fidelity Corporation) ****JUST ANNOUNCED****

Moderator: Scott Adam (Music Industry Training, Central Institute of Technology)

PPCA INFORMATION SESSION

Presented by the Phonographic Performance Company of Australia (PPCA)

4 – 5.30PM (includes networking)

The Bakery (233 James Street, Northbridge)

Free Session. BOOKINGS ESSENTIAL. Register with daphne@wam.asn.au

In today's ever-changing musical landscape, PPCA has a vital role to play in safeguarding the rights of Australian recording artists and record labels and ensuring a fair reward for their work. Learn about PPCA and its role within the Australian Music Industry. Find out who they are, how they work and what they can do for you as a recording artist, manager or label. Understand the difference between PPCA and APRA|AMCOS and learn the ins and outs of how PPCA collect and distribute royalties to their registered licensors (artists/labels).

This session will also bring you up to speed on all the issues PPCA is currently managing, including their continued dialogue with the Australian fitness industry and commercial radio sectors regarding PPCA licensors being fairly compensated for the use of their recorded work.

Speaker: Lynne Small (PPCA)

Moderator: Daphne Tan (WAM)

SELL YOUR MUSIC IN CHINA: 88TC88 LAUNCH

6 – 7PM

The Bakery (233 James Street, Northbridge)

\$5 Non Members / Free for WAM Members who RSVP by 20th May and Festival Season Pass Holders

Robert Singerman (New York) and WAM CEO Paul Bodlovich will launch an opportunity exclusive to, and free for, WAM members that will see ten local albums digitally distributed with lyric translations on a commercial basis into China. The company that Robert is representing, 88TC88 (Germany) are distributing music through China's largest telco's China Mobile, China Telecom and China Unicom (700+ million subscribers combined!). With current deals in place with a number of labels (including Bar/ None and Alligator...), WAM has secured this opportunity as an exclusive first for a "territorial" agency. This session will tell you how to get involved.

Speaker: Robert Singerman, USA (88TC88 / GigMaven / CMJ Networks / Archive of Contemporary Music / Brasil Music Exchange)

Moderator: Paul Bodlovich (WAM)

MONDAY 23 MAY

INDUSTRY SPEED DATING WITH ROBERT SINGERMAN **JUST ANNOUNCED**

Presented by Sonic Lolly

10AM – 12PM

WAM Office, 1st Floor, 58 James Street, Northbridge

BOOKINGS ESSENTIAL. \$5 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders.

Register with daphne@wam.asn.au

Register for your 20-minute one-on-one session to discuss your project, ideas and ambition with Robert Singerman.

SONGWRITER SPEAKS

Presented by APRA|AMCOS

6 – 7.30PM

The Bakery (233 James Street, Northbridge)

\$5 Non Members / Free for WAM & APRA Members who RSVP by 20th May and Festival Season Pass Holders.

APRA Members contact your APRA representative to register.

APRA are proud to present their popular Songwriter Speaks in Perth for the 2011 WAMi Festival. These sessions are an intimate way to gain insight into some of Australia's most successful and interesting songwriters. This special WAMi edition of Songwriter

Speaks will feature Michael Szumowski of Alberts.

Michael has the unique experience of coming from both sides of publishing, having been a songwriter looking to get songs placed with other artists and as a publisher looking for opportunities. Michael is a writer/producer published by Alberts and has written music for animation, TV and commercials. He also holds the position of Head Of Creative Development within the company.

Speaker: Michael Szumowski (Alberts)

Moderator: Rob Agostini (Soundbaker Studios)

TUESDAY 24 MAY

INTERNATIONAL TOURING PANEL

Presented by Soundworks Touring

6 – 7.30PM

The Bakery (233 James Street, Northbridge)

Workshop and Metal Showcase at 8pm – \$15 Non Members / \$10 WAM Members who RSVP by 20th May and Festival Season Pass Holders

Workshop only – \$5 Non Members / Free for WAM Members who RSVP by 20th May and Festival Season Pass Holders

When are you ready to tour internationally? How does international touring fit into an artist's career plan? How do you put together a successful international tour? This panel discusses these questions and more, with stories from the road - the do's and don'ts of touring overseas!

Panellists:

Brad Wesson (Soundworks Touring)

Glenn Dyson (Soundworks Touring)

Kester Sappho (Philip Stevens Management & Jarrah Records)

Moderator: Noah Shilkin (Sonic Lolly)

WEDNESDAY 25 MAY

MUSIC BUSINESS 101: From Living Room to Living Legend - How to Make it in the Music Business

Presented by APRA/AMCOS, MEAA and North Street Music

6 – 7.30PM

Venue changed to: Function Room - Rosie O'Grady's, cnr James & Milligan St, Northbridge [MAP HERE](#)

\$5 Non Members / Free for WAM / APRA / MEAA members who RSVP by 20th May and Festival Season Pass Holders

APRA / MEAA members contact your organisation's representative to register.

Want to know what it takes to make it in the music business? This masterclass will cover:

Busting the Myth – Talent alone is not enough

Branding – how to make yourself memorable

Goal-setting – If you don't know where you're going, how are you going to get there?

Networking & Communication Skills – a few handy hints that could change your world

Presenting a Live Show – It's not just the music that counts!

Speaker: Bourby Webster (North Street Music)

Moderator: Daphne Tan (WAM)

THURSDAY 26 MAY

MUSICIANS IN THE BLACK WORKSHOP

Presented by the Arts Law Centre of Australia and Abmusic

9AM – 12PM

Abmusic (295 Manning Road, Waterford)

Free for Abmusic students, WAM members and Festival Season Pass Holders who RSVP by 20th May.

Abmusic students contact your Abmusic representative to register.

Arts Law is delighted to announce that the launch of the workshop component of its Musicians in the Black project will be at the 2011 WAMi Music Festival. The workshop will introduce established and emerging Indigenous musicians to some of the legal issues relevant to their creative activities, and helping them to understand their rights. Such issues include music copyright, being in a band, public performances, traditional cultural issues, making recordings and dealing with third parties such as managers, venue operators and recording studios. The workshop on 26 May is also open to all WAMi Festival Season Pass Holders. After the workshop, Arts Law lawyers will be available for individual legal advice sessions with Indigenous musicians.

Bookings essential for the legal advice sessions. Register with daphne@wam.asn.au

Speaker: Delwyn J Everard (Arts Law Centre of Australia)

Moderator: Grant Burns (Abmusic)

BUILDING THE DREAM TEAM

Presented by Central Institute of Technology – Music Industry Training

2 – 4PM

Central Institute of Technology – Music Industry Building (Cnr Oxford and Richmond Sts, Leederville)

[Free session. BOOKINGS ESSENTIAL. Register with \[daphne@wam.asn.au\]\(mailto:daphne@wam.asn.au\)](#)

Its impossible for an artist to build a successful music career without a good team around them. Who do you need as part of your team? How do you get them on board and how do you make the most out of your relationships with them? This panel brings together a manager, lawyer, publisher and record label to answer these questions and more.

Presented as part of the Central Institute of Technology's Music Training Open Day "Three Sixty", the panel will be followed by the Industry Launch of CIT's new Music Business wing from 4 to 6PM.

Panellists:

Jodie Regan (Tame Impala, Felicity Groom, The Silents)

Michael Tucak (creative|legal)

Clive Hodson (Perfect Pitch Publishing)

Michael Szumowski (Alberts)

Moderator: Scott Adam (Music Industry Training, Central Institute of Technology)

LICENSING & SYNCHRONISATION MASTERCLASS

Presented by Perfect Pitch Publishing

6 – 7.30PM

The Bakery (233 James Street, Northbridge)

[\\$5 Non Members / Free for WAM Members who RSVP by 20th May and Festival Season Pass Holders](#)

In this masterclass you will learn the difference between Licensing & Synchronization, how important it is for you as a writer/performer, what rights are used, production quality & the value of your music.

Speaker: Clive Hodson (Perfect Pitch Publishing)

Moderator: Noah Shilkin (Sonic Lolly)

FRIDAY 27 MAY

REGIONAL ROUNDTABLE

Presented by Country Arts WA

10.30AM – 4.30PM

The Bakery (233 James Street, Northbridge)

By invitation only.

Moderator: Nigel Bird (WAM)

REGIONAL PANEL – THE KIMBERLEY

Presented by Goolarri Media

6 – 7PM

The Bakery (233 James Street, Northbridge)

[\\$5 Non Members / Free for WAM Members who RSVP by 20th May and Festival Season Pass Holders](#)

Where can you play in Broome? Where else apart from Broome can you play in the Kimberley? What are the other means of income for a touring artist in the region? How should you best make contact with indigenous communities in the region? When should you NOT tour the region? All of these questions and more will be answered by people who have lived, worked and toured the Kimberley region. Presented by WAM's Regional Program in partnership with Goolarri Media.

Moderator: Noah Shilkin (Sonic Lolly)

HIP HOP WORKSHOP WITH KURTIS BLOW (RUN DMC)

Presented by Think Twice

Due to circumstances beyond WAM's control, Kurtis Blow's Hip Hop Workshop tonight has been moved to:

Saturday 28 May

10.30 - 11.30am

The Bird

181 William Street, Northbridge

If you are no longer able to make it to the workshop due to the time change, we will refund your entry fee. Apologies for any inconvenience caused.

All tickets are now just \$10 at the door.

For the first time ever in WA Think Twice presents the great KURTIS BLOW, one of the founders of hip hop and the first rap artist ever to have a gold record with his smash hit "The Breaks" which not only inspired hip hop artists but also Bboys (Breakdancers) around the world. Western Australia has Australia's current Bboy champion and champion crew making it the centre of breakdance in Australia! This is a night celebrating Western Australia's hip hop culture, the music from local hip hop heavyweights STOOP FRESH, the Bboys from every crew and our local DJs CHARLIE BUCKET, SELEKT, NATHAN J, BENNI CHILL as THE MASS APPEAL ALLSTARS.

Join Kurtis Blow as he presents a hip hop workshop before the showcase that night. Learn from the source about the history of hip hop, including DJing and MCing, and personal stories from Kurtis about the creation of the genre in the 1970's and 80's,

Speaker: Kurtis Blow (Run DMC)

Moderator: Jimmy 'Lips' Murphy (Think Twice / Funk Club)

SATURDAY 28 MAY

PLANNING YOUR RECORD RELEASE

10 – 11.30AM

Breadbox Gallery – The Bakery (233 James Street, Northbridge).

[\\$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders. Includes all Saturday workshops and panels.](#)

So you've got your album recorded and mastered - how do you get it from the studio to the masses? This panel will give you all the best tips on printing, promoting, launching, distributing and touring your album.

Panellists:

Patrick Delves (Premier Artists)

Mike Wafer (FY! Media)

Matt Bonanno (DiskBank)

Moderator: Matt Johnson (Walking Horse Records)

LICENSING PITCH PANEL

Presented by Sonic Lolly

10AM – 12PM

Main Room – The Bakery (233 James Street, Northbridge)

[\\$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders. Includes all Saturday workshops and panels.](#)

Watch as 10 West Australian acts pitch their recorded track to a panel of music publishers, music supervisors and advertising executives from around Australia and receive feedback on the usability of their recorded track for synchronisation in film, television, games, advertising and other mediums. Who knows, maybe they even get signed up on the spot!

Panellists:

Michael Szumowski (Alberts)

Clive Hodson (Perfect Pitch Publishing)

Skye Riggs (Sandcastle Music)

Craig Buchanan (Brand Agency)

Moderator: Noah Shilkin (Sonic Lolly)

BOOKING AGENTS PANEL

12 – 1PM

Breadbox Gallery – The Bakery (233 James Street, Northbridge)

[\\$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders. Includes all Saturday workshops and panels.](#)

Panellists:

Patrick Delves (Premier Artists)

Anita Nedeljkovic (Way Over There - Falls Festival, Southbound, Groovin The Moo, Parklife)

Jimmy 'Lips' Murphy (Think Twice, The Funk Club)

Moderator: Aaron Rutter (JumpClimb)

FESTIVAL PITCH PANEL

1 – 4.30PM

Main Room – The Bakery (233 James Street, Northbridge)

[\\$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders. Includes all Saturday workshops and panels.](#)

Watch as 8 West Australian acts take to the stage to perform 2 tracks to a panel of festival booking agents and receive feedback on their suitability for a slot on top music festivals in Australia and beyond in front of a live audience.

Panellists:

Anita Nedeljkovic (Way Over There - Falls Festival, Southbound, Groovin The Moo, Parklife)

Danny Loong (Timbre Rock & Roots, Singapore)

Phoebe Corke (Fairbridge Festival)

Angus Cameron (Pyramid Rock Festival) ****JUST ANNOUNCED****

Moderator: Noah Shilkin (Sonic Lolly)

RECORD LABEL PANEL

4 – 5PM

Breadbox Gallery – The Bakery (233 James Street, Northbridge)

[\\$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders. Includes all Saturday workshops and panels.](#)

Panellists:

Michael Szumowski (Alberts)

Philip Stevens (Jarrah Records)

Matt Johnson (Walking Horse Records)

Susan Cotchin (International Royalties Rescue)

Heath Bradby (Warner Music Australia / Fidelity Corporation) ****JUST ANNOUNCED****

Moderator: Tony Edwards (Razorblade Music / WA Music Management Community)

INDUSTRY SPEED DATING

Presented by Sonic Lolly

11AM – 4.30PM

Courtyard - The Bakery (233 James Street, Northbridge)

BOOKINGS ESSENTIAL. \$10 Non Members / Free for WAM members who RSVP by 20th May and WAMi Season Pass Holders.

Includes all Saturday workshops and panels. **REGISTER HERE.**

Register for your 20-minute one-on-one session to discuss your project, ideas and ambition with speakers and special industry visitors.

Speaker Availability:

11AM - 1:10PM Bourby Webster (North Street Music) ****A FEW SPACES LEFT****

11AM - 1:10PM Delwyn Everard (Arts Law Centre of Australia)

11AM - 1:10PM Madeleen Rousseau (Freehills)

11AM - 1:10PM Heath Bradby (Warner Music Australia / Fidelity Corporation) ****FULLY BOOKED****

1 - 3:10PM Skye Riggs (Sandcastle Music) ****A FEW SPACES LEFT****

1 - 3:10PM Gareth Stuckey (Gigpiglet Productions / Civil Society)

1 - 3:10PM Michael Tucak (creative | legal)

2 - 3:30PM Michael Szumowski (Alberts) ****FULLY BOOKED****

2 - 4.10PM Clive Hodson (Perfect Pitch Publishing) ****FULLY BOOKED****

2 - 4.10PM Shareena Hanuman (Mossensons)

2 - 4.10PM Patrick Delves (Premier Artists) ****FULLY BOOKED****

TICKET INFORMATION

Non Members: Tickets available at the door.

WAM Members: Must register by 20 May 2011 for FREE entry to workshops.

WAMI Festival Season Passes: Available at www.nowbaking.com.au

PARTNERED WORKSHOPS:

Music Business 101 (25 May): APRA / MEAA members must register with their respective organisations for FREE entry to this workshop. Please contact your APRA / MEAA representative.