



WAM MEDIA RELEASE

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WAM Workshops 2011: Networking and Pitching Your Music

So you're stuck in an elevator with a high profile A&R rep/record company exec/manager/agent and have 15 seconds to make a good impression about your band. Would you know what to say? Ever felt too intimidated to approach that key person in the music industry who could make a difference? Networking events at conferences feel too much like hard work? In this workshop **Millie Millgate** from **SOUNDS AUSTRALIA** will tackle these issues and more.

Topics covered:

- What is SOUNDS AUSTRALIA? What do they do and how can they help you?
- Getting your elevator pitch right
- How to interact confidently and effectively with music industry visitors
- Networking at conferences, showcases and tradeshows

MONDAY 8 AUGUST

Workshop: Networking and Pitching Your Music

Presented by WAM and SOUNDS AUSTRALIA

Presenter: Millie Millgate (SOUNDS AUSTRALIA)

Date: Monday 8 August

Time: 6 – 8PM

Venue: Rosie O'Grady's Northbridge
(cnr James & Milligan St, Northbridge)

Cost: \$5 Non WAM members / Free for WAM members

RSVP by 5 August to Daphne Tan – daphne@wam.asn.au or 9227 7962. Include your: (a) full name, (b) contact number, (c) email, and (d) WAM membership number if you are a member.

TUESDAY 9 AUGUST

Advice Sessions with Millie Millgate

Presented by WAM and SOUNDS AUSTRALIA

Millie Millgate will be available for **30 minute one-on-one advice sessions on Tuesday 9 August**. This opportunity is open only to WAM members or those joining WAM at application and is best suited for artists/and or their representative who are planning on seriously undertaking export activity in the next 18 months.

Date: Tuesday 9 August

Time: 10AM – 1PM

Venue: WAM Office – 1st Floor, 58 James St, Northbridge WA

Cost: Free. Bookings essential.

RSVP by 5 August to Daphne Tan – daphne@wam.asn.au or 9227 7962. Include your: (a) full name, (b) contact number, (c) email, and (d) WAM membership number.

ABOUT THE SPEAKER

Millie Millgate was appointed to the newly created position Export Music Producer at Sounds Australia, in 2009. Jointly funded by APRA|AMCOS and the Australia Council for the Arts, Millie oversees the management and implementation of Sounds Australia the national export platform specifically developed for the Australian music industry's representation of Australian musical repertoire to the world at events such as Midem, SXSW, The Great Escape, Womex, CMJ and Canadian Music Week.

SOUNDS AUSTRALIA is Australia's national export initiative, established to deliver a cohesive and unified platform at international showcase market events, supported through a financial partnership between both Federal and State governments, along with peak music industry bodies.

- ENDS -

For further information, please contact:

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