



WAM MEDIA RELEASE

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WAMi Festival - Live Music Licensing & Festival Performance Panels

WAM is excited to announce submissions are now open for the **Licensing Pitch** and **Festival Pitch** panels at the 2011 WAMi Festival. The pitch panels take place **Saturday 28 May** in Perth, WA.

Submissions close 28 April 2011, 11:59pm US EST, 11:59am same day, West Australian time.

Submissions will be accepted only through Sonicbids at:

sonicbids.com/wamlicensingpitch

sonicbids.com/wamfestivalpitch

LICENSING PITCH PANEL

The Licensing Pitch Panel gives 10 Sonicbids artists or artist representatives the chance to pitch a track to a panel of music publishers, music supervisors and advertising representatives from around Australia, in front of a live audience at the 2011 WAMi Festival (21 - 28 May).

The Licensing Pitch Panel is scheduled for **10:00am - 12:00pm** on **Saturday 28 May** at The Bakery, James Street, Northbridge WA.

Panellists:

- **Michael Szumowski**, Alberts, NSW
- **Clive Hodson**, Perfect Pitch Publishing, NSW
- **Skye Riggs**, Sandcastle Music, NSW
- **Craig Buchanan**, The Brand Agency, WA

The panellists will offer the selected participants 1 of 3 things:

- General feedback on the usability of the track for synchronisation in film, television, games, advertising and other mediums;
- Specific feedback and interest in using the track or hearing more from the artist for future projects;
- Sign up the track on the spot, with no doubt plenty of excitement from the audience

This is an amazing and unique opportunity for Australian artists to enter the lucrative world of music licensing. Additionally, with thousands of visitors at the WAMi Festival, who knows who will be in the audience!

FESTIVAL PITCH PANEL

The Festival Pitch Panel gives 8 Sonicbids artists the chance to give a 60 second pitch and then take to the stage and perform 2 tracks to a panel of festival booking agents from Australia and beyond, in front of a live audience at the 2011 WAMi Festival in Perth, Western Australia.

The pitch is scheduled for **1:00pm - 4.30pm** on **Saturday 28 May** at The Bakery, James Street, Northbridge WA.

Panellists:

- **Danny Loong** - Timbre Rock & Roots, Singapore
- **Anita Nedeljkovic** - Falls Festival / Southbound / Groovin The Moo / Parklife, VIC
- **Phoebe Corke**, Fairbridge Festival, WA
- *plus more to be announced!*

The panellists will offer the selected participants 1 of 3 things:

- General feedback on the suitability of the act for the festivals represented.
- Specific feedback and interest in possibly using the act for future festivals and events.
- Sign up the act on the spot for a festival slot.

This is a fantastic opportunity for acts to showcase in front of bookers from top festivals in and outside Australia. Additionally, with thousands of visitors at the WAMi Festival, who knows who will be in the audience. So hone your elevator pitch and make sure your live show is smoking hot!

These 2 opportunities are only open to artists living in Western Australia. *Artist needs to have been living in WA for at least 6 months.*

Artists will be notified if they've been selected for the Licensing Pitch or Festival Pitch Panels by Monday 9 May. Each artist selected will receive free entry to all WAMi Festival Workshops.

The schedule of festival workshops will be available at: wam.asn.au/workshops

- ENDS -

For further information, please contact:

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