

The West Australian Music Industry Association Incorporated
2006 ANNUAL REPORT

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PRESIDENT'S REPORT

2006 was a pivotal year for the WAM Committee, which saw it take greater ownership of its leadership role, in particular in the areas of strategic planning and direction.

The Committee also confirmed its commitment to broadly follow the 'Carver' model of governance.¹ With the Committee taking on a more "board" like role in recent years, it was agreed that it is now more appropriate that the term "board" be adopted (rather than "Committee of Management") and that appropriate changes to the constitution need to be made.

Mission and Vision

Both the organisational mission statement and the vision were revisited and revised as a result of the inaugural Committee retreat, held at the Fremantle Arts Centre in June. It was agreed that an opportunity for the Committee to meet outside of its normal meeting schedule, in order to focus on strategy and long term planning, was vital to its leadership role and that such a retreat would be scheduled as an annual event.

With regard to the changes –

1) WAM's mission remains "to develop the Western Australian contemporary music industry" - however the Committee recognised the need to update the mission statement to include a definition of "contemporary music". The following, which makes it clear that WAM is taking an inclusive approach to the meaning of "contemporary music", was adopted:

"Music that is currently being written and recorded, or written and performed."

2) WAM's long term vision was reshaped in 2006 and a 2 prong vision statement developed – containing a major focus on creating more opportunities for live performance, as well as more sustainable career paths for those in the local industry. The following statement was adopted:

In ten years...

WAM will have been critical to the development of the contemporary music industry in Western Australia, to the point where:

- a. Perth will be recognised as The "Live Music Capital of Australia"; and*
- b. An aspiring musician in the contemporary music industry will have a viable career.*

With this vision, the committee acknowledged - and sought to tackle head on - the current challenges faced by the majority of those choosing a career as a musician in the local contemporary music industry.

The "Live Music Capital of Australia" part of the vision was first made public at the 2006 WAM Song of the Year Presentation night. Since that time, the concept has been discussed with government and industry and we believe it has the potential to garner strong support from diverse corners of the community – including arts and culture, tourism and hotels/venues.

¹ *The "Carver" model - says that all boards of directors have to lead their organization, setting basic directions and policies. Execution only is the job of staff. The board's role is "governance"; board members are not expected to collaborate with staff, nor is the board encouraged to form committees*

It firmly focuses WAM on the part it can play in revitalising the local live music scene, while also acknowledging the buzz that exists around WA music, fostered by the amazing pool of local talent, and also the successes of a number of local acts at both national and international levels.

Both of the aspects of the new vision statement will set the organisation some strong challenges for the coming years, however with WAM now into its second period of triennial funding, with a growing team of staff – and having achieved greatly improved operations and its best financial health for sometime - now is the time that such challenges can realistically be taken on.

I trust that the new committee will relish taking on that challenge for the coming year, which promises to be another exciting one for both WAM and the industry.

WAMi Festival Subcommittee

The WAMi festival subcommittee helped to oversee some important changes to the awards voting system in the 'genre' categories (e.g. country, jazz, world, blues/roots) resulting in the establishment of a system where panelists with knowledge and expertise of particular genres are involved in the nomination process (in previous years these nominations came from the industry as a whole). Feedback from the 2007 awards seem to indicate that this has resulted in more appropriate nominations in those categories.

Acknowledgements

My thanks go out to my fellow Committee members for their commitment and support, in particular - Nic Keskinidis (Vice President), Colin Briggs (Treasurer) and Raelene Gill (Secretary). I would also like to thank our retiring members Raelene Gill, and Rob Denman, for their years of great service to WAM.

Thanks also to Paul Bodlovich and all the WAM staff – it's been inspirational to see such a strong team continue to develop.

In my 8 years on the committee, I'm pleased to have been able to be part of overseeing WAM's growth into a formidable industry body and player on a national level — it was enlightening to attend the Music Council of Australia (MCA) conference in September as WAM President and observe first hand the respect that WAM has earned from a diverse range of national industry players.

I am confident that strong foundations have been laid for this growth to continue.

David Hyams
President
May 1 2007

EXECUTIVE DIRECTOR'S REPORT

2006 was the first year of the second three year cycle of business planning that commenced in 2003. A common theme in the summary of our year presented below is that 2006 was a year where a lot of plans came together and our general level of activity took a significant leap.

In that context, it is pleasing to be able to report the posting of another surplus. From a turnover of well over a million dollars, to be turning a small surplus of around \$20 000 indicates that we have a pretty good handle on what we're doing. Budget variations are becoming less and less as get to know our business better. The result of this is that after a very long period of reporting on negative members' equity positions at year end we are now on the path to achieving some long term financial stability. This has been and will continue to be a result of putting high priority on building our revenue base, and implementing tight controls over general and project expenditures. We are, however, only at the beginning of this and are 5 – 10 years shy of achieving the kind of cash reserves that we are targeting.

One strategy that we started looking at in 2006 with a view to supporting this is the formation of a fundraising board. We expect that by the end of 2007 this will be in place.

Advocacy and Policy

In 2006 WAM undertook a considerable amount of activity in the advocacy area. At a federal level, WAM continued to be a driver of policy initiatives in the contemporary music field. Most significant was our ongoing role in the work of the Contemporary Music Working Group. As co-convenor (with Adam Simpson, of Simpson's Solicitors, Sydney) of the CMWG I co-authored the group's submission to the Australian Government for the undertaking of an Industry Action Agenda. Whilst the submission was unsuccessful, a number of positives arose. Firstly, the then Arts Minister invited the CMWG to resubmit the application, a process which (12 months later) is about to be finalised. To assist with this undertaking the minister appointed staff within the Department for Communications, Information Technology and The Arts (DCITA) to offer high level advice and assistance. In addition, the Cultural Ministers' Council which is a function of the state arts ministers and the federal arts minister all coming together has picked up a couple of industry needs that have been highlighted by the CMWG's work – namely industry statistics, and management skills. And perhaps most importantly the CMWG has seen the broadest and most prolonged period of engagement across a wide cross section of industry representative bodies that has ever been seen. This in itself is one of the core points of the Industry Action Agenda submission, and a great demonstration of the strength of will that exists for the industry to become a cohesive and successful one.

Once again 2006 was a difficult year for AMIN, the Australian Music Industry Network, which brings together the state music bodies in each state. Again turnover at most of the country's organisations was high resulting in inconsistent representation. On a positive note though, a strategic plan was finalised and adopted which gives us a roadmap going forward, and 2007 is shaping up a being a time when AMIN takes a gigantic leap forward. I continued to act as Chairman of AMIN, in which capacity I continued as a member of the Music Council of Australia. For the first time WAM hosted the MCA's Annual Assembly, at the Emerald Hotel in September, which was highly successful despite attendee numbers from the east coast being down on when the event is held over there. The assembly was a rare opportunity for those of us here in the west to engage in some significant national policy debate.

At a state level, WAM had input into the development of the Sound Attenuation Support Program (SASP) by the Department for Culture and The Arts (DCA), and lodged a submission providing feedback into the proposed liquor licensing amendments. WAM advocates constantly on behalf of the music industry, and in a broader arts context I was appointed to be the inaugural chair of the West Australian Arts Federation, which was formed out of the now defunct ArtsVoice.

Locally, WAM focussed on promoting the importance of live music in the re-invigoration of Northbridge, and the City of Perth. This included a stint on the Committee of the Business Improvement Group of Northbridge

(BIG N). Towards the end of the year we started to look at a new strategic initiative aimed at revitalising the live music scene in Perth.

WAM staff also made considerable contributions in the areas of Indigenous music policy, regional and youth forums.

Membership

One of the most pleasing outcomes in 2006 was the growth of our membership, and in particular the level of band memberships. In January 07 membership had in total grown to 455 total, including 101 band memberships. This represents 751 people.

RAMMPAAGE

2006 saw the commencement of the RAMMPAAGE Program, with the first funding round closing in January following the appointment of Sarah Norton in July 2005. Over the course of the year, the program saw \$178 200 distributed via series and one-off event grants, which resulted in 54 all-ages events being staged right across the state. RAMMPAAGE continues into 2007.

Program expenses for the second stage of RAMMPAAGE appear in the accounts as deferred expenses. This is as a result of delays in processing the contracts associated with the project. Financial activity associated with administration of RAMMPAAGE in the second half of 2006 will therefore be recognised in the accounts for 2007.

Schools

2006 was the year that our schools program really hit its stride, achieving the full complement of 65 incursions into schools over the course of the full school year. The appointment of Hamish Jacobsen to the full time role as Education Officer had a big impact on this, and we plan to continue to grow the program in the years to come. 2006 was also a time when the review of the educational materials that complement the program was commenced, with completion due in 2007. We are very pleased to continue to deliver this program on behalf of our partners RTR-FM and Abmusic.

Regional Program

WAM's Regional Program matured significantly in 2006. Our regional membership base continued to grow, as did entries in the WAM Song Of The Year. Mid year, Regional Officer Nigel Bird was successful in securing funding through DCITA (Regional Arts Fund, managed locally by Country ArtsWA) to supplement the core funding that supports the program. As a result, the Regional Officer position is now full time until June 2008. This also allows us to consult widely in regional WA, with the first of these visits taking place in the Gascoyne region in late 06.

The regional touring activity associated with the 2006 WAMi Festival was very successful, with our contribution to the Crabfest in Mandurah (securing Karnivool as headline act) a highlight. Also, after some years in the making the Sounds Of The Pilbara project saw the light of day in May/ June. With funding assistance from DCA, WAM took experienced engineers and producers Shaun O'Callaghan and George Nikoloudis to Karratha to work with local musicians and engineers. The resultant CD has been distributed to community radio across the country. We hope to develop this project into one that we can deliver on a fee for service basis into communities all over the state.

International

In January I attended the annual MIDEM music industry trade fair in Cannes, France. A number of significant contacts came from this.

March saw the third annual WA Music Showcase at South by Southwest in Austin, Texas. Last year we went into this project looking to up the ante a bit from the previous two years in terms of a bigger and classier venue, better on-ground publicity and promotion, and other improvements. Unfortunately the experiment didn't

really work, however in the end the showcase went off well and we learnt a lot from the experience. Jason Brice (Sponsorship Officer) also attended as a WAM representative, while Colin Briggs (Treasurer) tagged along on holiday. Acts that performed were End Of Fashion, Gyroscope and The Flairz.

In October I attended the CMJ Music Marathon, where I had been invited by CMJ CEO Robert “Bobby” Haber to speak on a panel. Sarah Norton (RAMMPAAGE Manager) attended as a professional development opportunity (part funded by WAM). CMJ is a pretty impressive event, equivalent in scale in many respects to SxSW but lost in the enormity of New York, unlike the other which completely dominates downtown Austin (a city a third the size of Perth) for nearly two weeks.

In addition, WAM continues to talk with key government stakeholders including Austrade, DCA, and the WA Government Overseas Network, international partners such as Sonicbids, CMJ, WOMEX, MIDEM and others with a view to finalising how best to attack the development of markets overseas for our local music businesses and artists.

WAMi Festival

The 2006 WAMi Festival was the most contained for a number of years. In all, 50 events were staged and 125 artists performed. The conference component that was included in 2005 was not followed up, although significant work took place during 2005 and then continuing through 06 with a view to building this into the festival on an annual basis from February 2007.

Once again Eskimo Joe scooped the cakes in the awards in front of over 700 guests at the Becks Verandah and hosted by triple j’s Robbie Buck, on a night which saw a rare solo performance by John Butler, with other highlights being the Saturday Spectacular at the Rosemount Hotel (over 1000 in attendance), The “Intersections – WA Dance, Music and Fashion” free public event in Perth and Fremantle, Karnivool performing to an audience of over 1500 at Crabfest in Mandurah and many other events also took place.

Publicity and media exposure reached an all time high, with Sarah Thomas (publicity) and Jason Brice (marketing) respectively achieving great results. The input of Luke Rinaldi, who programs the festival, and Pete Stone who coordinated the awards night should be highlighted here.

Once again the WAMis incurred a noticeable deficit, however planning in place at the end of 06 was looking very positive in turning this around substantially in 2007.

Kiss My WAMi

In 2005 WAM undertook to change the delivery format of the Kiss My WAMi Compilation, to the use of a single, double sided disc with a standard CD on one side and a DVD containing an audio and video jukebox on the other. The concept certainly worked, however the DVD-jukebox format meant that in order to make the majority of the tracks (there were 70) accessible to radio we needed to produce a range of genre-specific burns which we made and distributed to community radio nationally via AMRAP, and we also sent copies ourselves to other media including commercial radio and triple j.

In addition, we licensed all of the tracks as if a commercial release, however sales were very low and our costs to make the compilation were a long way from being recouped. This approach was probably premature and was never really exploited largely due to staff changeovers that were happening concurrently with the project being set up. I maintain a belief that there are potential commercial gains to be had from sales both to WAM and the artists who are included, and we will pursue this in the future.

Song Of The Year

The WAM Song Of The Year was again an outstanding success, with nearly 2000 entries from around 600 songwriters finding their way to us by the due date. 2006 saw the change of the nature of the Indigenous category which is now, like the Best Regional Song Category, treated as an additional chance for eligible entries rather than as a standalone “genre” style category.

Thanks

It is always gratifying when one is entrusted with the safekeeping of an organisation such as WAM to sit back from time to time and take a look at the sheer number of people who are actively involved at some point or other over the course of the year. As well as those specifically given some thanks for their contribution below, its good to start with the musicians, the bands, the songwriters; those people with whom we engage with and give opportunities to, and for whom we fundamentally exist.

Firstly, and I've touched on this earlier, I'd like to thank our members who are the people who make a financial statement in support of WAM. People's attitude to membership is a vital indicator of the organisation's health, and a growing membership base after 20 years in existence is surely a good sign.

Thanks are also due to the following:

- The WAM Management Committee, who represent the membership, volunteer their time and who, last year under the leadership of incoming President David Hyams have really stepped forward in terms of taking the reins on WAM's strategic direction.
- Our staff, who continue to grow into a formidable team.
- The volunteers who come and help both at peak times but also in some cases week in and week out throughout the year. This includes the huge number of peer assessment panellists who come and help with a variety of processes ensuring that decisions that we make are independent of the management of the organisation.
- Our private sector sponsors, both large and small, who through the provision of cash or in-kind support enable us to achieve our sometimes rather ambitious goals. Healthway deserve recognition as our largest and oldest sponsor, contributing around \$70 000 in cash towards the Schools Program and the WAMis, and in October we received a State Arts Sponsorship Award for our partnership with Woodside Energy Ltd who also support our schools program (to the tune of \$50 000 in 2006). Our major media sponsors in 2006 – Network Ten, The West Australian, NOVA 937, Xpress Magazine and RTR-FM also deserve a mention, as do triple j, who all give us great service in spreading our message.
- The support of governments local, state and federal but obviously of particular note our WA Government who are our major funding partner, and in particular the Minister for the Arts The Hon. Sheila McHale who continues her support of WAM and the contemporary music sector overall.
- All of the presenters of RAMMPAAGE and school events, who over the course of a year staged well over 100 gigs with under-18 audiences.
- Everyone else that has contributed or been involved – thank YOU. It was a good year!

07 and beyond

With 2006 having been such a critical year in terms of much of the planning of the previous 4 years starting to really see significant activity and growth alongside the development of the organisation into one that has good financial growth and control strategies in place, we are able to look into the future with our eyes raised somewhat.

The WAMi Festival and WAM Song Of The Year have both had their profile raised significantly, and this will continue. RAMMPAAGE, the Schools Program, and our regional activity all are becoming an important part of the local industry and all are being developed to be sustainable into the long term. There is considerable government support for our Indigenous program area – an area with great potential to bring good outcomes for WAM and the industry into the future. We are working hard on developing strong and well supported strategies that will see us building both the export capacity and the local live performance capacity of the local industry. Our new (and very long-awaited) website redevelopment will come online in 2007, along with the implementation in WA of the VROOM venue database project. And, we progressively become more professional as an organisation both internally and also in our service delivery.

Finally, 2007 will see the commencement of our business planning for the 09 – 11 period. By giving ourselves a good 14 month period to undertake this, we will be able to include some significant stakeholder consultation. This will be timely, given that it is now around 5 years since this last took place.

Paul Bodlovich
Executive Director
May 1 2007

KISS MY WAMI 2006 COMPILATION TRACK LISTINGS

Audio Jukebox Listing

TIME FOR YOU TO GO - Lauren Brede (Country)
UP TO 10 - The Jayco Brothers (Country)
LONG LINE - Andrew Ewing (Country)
WHY WOULD I LIE - Jeff Strong (Country)
COME ON, COME ON - Connie Kis Andersen (Country)
NOW YOU'RE GONE - Ronni Rae Rivers (Country)
.45 - 8ball + munchie man (Electronic)
PEDESTAL - Thread (Electronic)
DOMESTIC UTOPIA - Tomas Ford's Cabaret of Death (Electronic)
BAD HANDWRITING - Ele-mental (Electronic)
APPLE TREE - Lake of Bass (Electronic)
HIGH LIFE - Life Project (Electronic)
WHEN THE TRUTH IS KNOWN feat. SMITCH - The Resonance (Electronic)
KRU - Ether (Electronic)
MISS OSCILLATOR - Jasmine Loop Control (Electronic)
ANGER MANAGEMENT - Subtruck (Heavy)
PX7 - SleeperX (Heavy)
WOUNDED PLAN - Mochief (Heavy)
THAT WAS THEN, THIS IS NOW - Black Steel (Heavy)
WHOEVER SAID WE WERE LEAVING - The Meaning Of (Heavy)
SLINKY MALINKY - Frisky (Jazz)
CLUE - Kevin Cortez (Pop)
RISE - Howie Morgan (Pop)
SUPERWOMAN - The Hill (Pop)
UNRAVELLING - Mr Sister (featuring Mel Robinson) (Pop)
FUNKY - Tall Poppies (Pop)
WASTE OF TIME - Alice Haines (Pop)
THE MEMOIRS OF DOCTOR MAFESTO - The Fault (Rock)
THE WORLD WAS ON A PLATE - Red Jezebel (Rock)
STAY - Birds Of Tokyo (Rock)
SIMPLE PLANS - Fighting For Alaska (Rock)
PYGMY - Melange (Rock)
WAITING - Last Year's Hero (Rock)
BORROWED - The Floors (Rock)
COULD I CHANGE YOUR MIND - The Preytells (Rock)
BLOODMONEY - Snowman (Rock)
HIGH BLUES - The Silents (Rock)
PIECES - Outfit Faux (Rock)
TWICE THE MAN - Schvendes (Rock)
INFORMATION - One Horse Town (Rock)
LONG WHEEL BASE BLUES - The Fuzz (Rock)
LIPSTICK - The Homicides (Rock)
GOSPEL SONG - New Rules for Boats (Rock)
CAN CAN - The Wednesday Society (Rock)
AT SEA - Harry Smith (Rock)
THESE DAYS - Saritah (Roots)
FISHING - Dave Mann Collective (Roots)
MEET ME IN THE MIDDLE - Stingray (Roots)
BLACK SMOKE - Xave Brown (Roots)
HEALING BY THE FIRST INTENTION - Steve Tallis and the Holy Ghosts (Roots)
ACCIDENT - Josivac (Roots)
PROMISES - Toby and Code Red (Roots)
CALAMINE LOTION BOY - Pippa Drysdale (Roots)
THAT NIGHT - Josephine Mellick (Roots)
HASTE AND REGRET - Simon Nield (Roots)
FEEL THAT RHYTHM - Thrust (Urban)
HOLDING HER CLOSE - bc slaam with Jade and Rio (Urban)
CMON & GET IT - Flow Dynamics (Urban)
LET IT SHINE - Deltaforse (Urban)
THE BIG ISSUE - Hunter (Urban)

Audio Jukebox Listing continued

WHERE DOES IT GO FROM HERE - Freak Radicals (Urban)
ELECTRO PEEPSHOW - Rollerskates (Urban)
HE RIGHT - HE NOT WRONG - Yabu Band (Urban)
JIMMYS SONG - Sunshine Brothers (Urban)
BIRD IN THE BUSH/SIGNAL TRANSDUCTION/MATCHMAKER - Dougal Adams and Ormonde Waters (World/Folk)
TRAD CUBAN DRUMMING - Tetrafide Percussion (World/Folk)
FLAT OUT LIKE A LIZARD DRINKING/LAST PINT AT THE COBBLESTONE - David Hyams And The Miles To Go Band (World/Folk)
BARBED WIRE ROUND THE HARBOUR - Bernard Carney (World/Folk)
THE TELL-TALE - Steve & Ros Barnes (World/Folk)
FUNKALLERO - Funkalleros (World/Folk)

Video Jukebox Track List

FAST GIRL - Gyroscope
My BEST MISTAKE - The Panics
C'MON - The Dirty Secrets
THEN YOU APPEAR - The Panda Band
EXCITED - Little Birdy
TOO CAREFUL - End Of Fashion
INVISIBLE - Astronaut
FREE - Roly Skender
LES FORTUNATE - Downsyde
SUPERNATURAL - Andy James Court
THE HEATHEN SONG - The Kill Devil Hills
SOMETHING'S GOTTA GIVE - The John Butler Trio
LIGHTHOUSE - The Waifs
PARENT'S HOUSE - Simon London and The Spirits
THIS DAY - The Sleepy Jackson
TREAD EASY - The Bank Holidays
SOMETHING GOT ME STARTED - The Avenues
NO SLEEP - Jebediah
THREAD - Skyrocket Fights
ROCK AND ROLL AIN'T EVIL - The Flairz
THEMATA - Karnivool
1X1 - French Rockets
FLUID FILLED LUNGS - DXU:555 featuring Mia Roberts
ARM VS FIERY ANTENNA - Radarmaker

CD Track Listing

THEN YOU APPEAR! - The Panda Band
FAST GIRL - Gyroscope
TWICE THE MAN - Schvendes
BLOODMONEY - Snowman
TOO CAREFUL - End Of Fashion
THE MEMOIRS OF DOCTOR MAFESTO - The Fault
MY BEST MISTAKE - The Panics
STAY - Birds Of Tokyo
THEMATA - Karnivool
SUPERWOMAN - The Hill
THE BIG ISSUE - Hunter
CMON & GET IT - Flow Dynamics
FUNKALLERO - Funkalleros
THESE DAYS - Saritah
SOMETHING'S GOTTA GIVE - The John Butler Trio
FISHING - Dave Mann Collective
SIMPLE PLANS - Fighting For Alaska
EXCITED - Little Birdy
TIME FOR YOU TO GO - Lauren Brede
NO SLEEP - Jebediah

WAMi FESTIVAL ATTENDANCE BREAKDOWN

EVENT	ATTENDANCE
Opening Party	267
The Music Club	45
Late night locals	50
Curtin Uni O-Day	300
WAMi Jazz showcase	50
WAMi Awards	700
Mojo's Rising	100
Blues at Bridgetown presents Hot Roots	400
Indie noise	228
WAMi Country showcase	20
Late Night Locals	340
A heavy alternative	106
Highway 5 acoustic	50
Funk Shui MC Freestyle Comp	100
Cowboy Lounge	291
Roller WAMi	50
Aural Infusion	100
World/folk	34
WAMi Beat Suite electronic showcase	300
Funk Club	400
Freo Beats	102
Indie Rock Supershow	763
WAMi Heavy showcase	172
Dirty rock 'n' roll	241
Boomshanka 3	700
WAMi Saturday Spectacular	1036
YAC-a-Toa	2300
City of Fremantle Town Square gigs	500
City of Perth Forrest Chase events	10000
Intersections	3000
TOTAL	22 745
<u>Regional</u>	
Vancouver Arts Centre	80
3 Bears Bar Dunsborough Tavern	450
Prince of Wales Bunbury	70
Manjimup SHS	250
Albany SHS	300
Freemasons Hotel Geraldton	110
Gilgai Tavern Kalbarri	50
Beacon Primary School	50
Kalannie Primary School	70
Three Springs Primary School	50
John Wilcox High School	400
Geraldton Primary School	500
TOTAL	2 380
Grand Total	25 125

A WAMI WORD FROM MEDIA AND INDUSTRY

"I love the WAMis, other states have award ceremonies, but they just don't have the same sense of camaraderie and they're not as much fun."

Robbie Buck, triple j Top Shelf Radio presenter, quoted in STM Feb 19

"Not only does Perth have a friendly tight knit scene, it is also really well organised with passionate people to oversee things and point everyone in the right direction"

Dan Sanders, Gyroscope, quoted in STM Feb 19

"The local scene is very strong in WA and well supported ... the [WAMi] festivities do generate a lot of publicity nationally. That in itself is great for the local bands, helping with their development and providing the opportunity to reach a wider audience."

Mark Hales quoted in The Music Network Feb 27

"The WAMis are a great thing for WA bands. The only opportunity to play live to A&R people is the WAMis and you always get to play with a great line up."

Sam Ford, The Silents, quoted in Rockus Online magazine

"Once again filling the glorious space of Beck's Verandah, the WAMi Awards brought together all facets of local music industry to celebrate yet another year of good tunes. Some got dressed up, some stayed dressed down, but the spirit was the same with all ... For many, the night provided the opportunity to meet people they've heard of but never crossed path with ... Rarely are so many of Perth's band members, industry workers, and punters in the same space, so half the night was dedicated to shaking hands, catching up, and sharing a drink or two ... if you weren't there you really ought to ask yourself why. Your answer, of course, will be unacceptable. The people that were there will be able to tell you why."

Mike Wafer, X-Press Feb 23

"The WAMi Festival was a once again a huge success in 2006 and helped put the spotlight on West Australian Music with Australia-wide television and radio coverage and performances by some of Perth's best at venues across the city."

Lauren Walker, Base.Ad Mar 1

"Lets not forget the many gigs that take place on the nine nights showcasing the most isolated city's finest, and this years excellent memento of the occasion, the dual discs compilation ... The programming on the video side is first class ... All tastes are covered and it is a fine testament to artists and filmmakers. The film component really lifts the compilation giving it a real WA identity."

Groove Magazine March

"We've played in the WAMi (festival) since 2001, we used to feel overlooked but in hindsight it shows how supportive WAM have been to us, and WA music. It's great to have an organisation that is willing to put money into WA music and I don't know about other states, but there isn't really anywhere else you could get a community vibe like you do here."

Kim Berry, Grand Central, quoted by Lauren Walker, Base.Ad Feb 22

WAMI AWARD NOMINEES AND WINNERS

PUBLIC VOTED AWARDS

Most Popular Act

Presented by Network Ten

****Eskimo Joe****

Gyroscope

Karnivool

The Panics

Most Popular Album

Presented by EMI Music Australia

End of Fashion - End of Fashion

****Gyroscope - Are You Involved?****

Karnivool - Themata

The Panics - Sleeps Like a Curse

Most Popular Single / EP

Presented by Presented by APRA

End of Fashion - O Yeah

Gyroscope - Fast Girl

New Rules For Boats - All At Sea

****Schvendes - Turn Out Your**

Lights**

Most Popular Live Act

Presented by the Rosemount Hotel

****Gyroscope****

Karnivool

Schvendes

Snowman

Favourite Newcomer

Presented by WIN TV

****Eleventh He Reaches London****

New Rules For Boats

Schvendes

The Wednesday Society

Most Popular Music Video

Presented by Video Hits

****End of Fashion - O Yeah****

Karnivool - Themata

The Flairz

- Rock and Roll Ain't Evil

The Kill Devil Hills

- Heathen Songs

Most Popular Music Website

****Perthbands.com****

Rockus Online Magazine

Teknoscape

wam.asn.au

Most Popular Music Venue

Presented by X-Press Magazine

Amplifier Bar

Hyde Park Hotel

Mojo's Bar

****Rosemount Hotel****

Most Popular Music Event

Presented by The West Australian

****Big Day Out****

In The Pines

Rock-It

WAMI Festival

INDUSTRY VOTED AWARDS

GENERAL AWARDS

Golden WAMI for contribution to the
local music industry

Presented by Woodside

Scott Adam

Nigel Bird

****Luke Rinaldi****

Paul Sloan

Management Award for outstanding
achievement

Presented by Media Arts Lawyers

Scott Adam

Callum Prior

Luke Rinaldi

****Philip Stevens****

Best Record Producer / Engineer

Presented by triple j

Steve Bond

Shaun O'Callaghan

****Dave Parkin****

Al Smith

Best Live Sound Engineer

****Michael 'Fletch' Fletcher****

Ian Stuart

Gavin Tempany

Luke Willot

Best WA Record Label

****Jarrah Records****

littleBIGMANrecords

Qstik Records

Redline Records

Most Promising New Act

Presented by Sony BMG Music

Entertainment Australia

The Fault

New Rules for Boats

****Schvendes****

The Silents

Best Indigenous Act

Presented by Abmusic

Peter Brandy

Alice Haines

The Hill

****Richard Walley****

Media Award for

outstanding contribution

Presented by Healthway

Bob Gordon

****RTRFM 92.1****

Mike Wafer

X-Press Magazine

GENRE CATEGORY AWARDS

Best Indie / Pop Act

Presented by Onyx Bar

The Bank Holidays
New Rules for Boats

****The Panda Band****

Schvendes

Best Rock Act

Presented by Warner Music Australia

End of Fashion
The Fuzz

****Gyroscope****

Schvendes

Best Hard Rock / Metal Act

Presented by The Cakebox

Eleventh He Reaches London

****Karnivool****

Pathogen

Subtruck

Best Punk Act

Presented by Musgroves Music

The Critics

****Gyroscope****

The Homicides

Zxspecky

Best Commercial Pop Act

Presented by Nova 93.7

****End of Fashion****

Eskimo Joe

Little Birdy

The Panics

Best Urban Music Act

Presented by the City of Perth

Deralikt

****Downsyde****

Fdel

Micadelic

Best Blues / Roots Act

Presented by Blues at Bridgetown

Dave Mann Collective

John Butler Trio

****Kill Devil Hills****

Saritah

Best Jazz Act

Presented by Zenith Music

nina.x band

****Hip Mo Toast****

Sly

Void

Best World Music Act

Presented by Kulcha

****B Movie Heroes****

David Hyams and The Miles To Go Band

Steve Tallis

Ziggy Bey Diagne

Best Country Music Act

Presented by Chevron Australia Pty Ltd

The Jayco Brothers

****Kill Devil Hills****

New Rules for Boats

Peter Busher and the Lone Rangers

Best Funk Act

Presented by SmokeFree WA

****Bobby Blackbird and the Bluejays****

Dyslexic Fish

Funk Club House Band

Salamander

Best Live Electronic Act

Presented by RTRFM 92.1

****Astronaut****

Chrism + Fenris

Lo-Key Fu

Roly Skender

CRAFT CATEGORY AWARDS

Best Male Vocalist

Justin Burford (End of Fashion)

****Andy Citawarman ** (Snowman)**

Nathan Gaunt

Ian Kenny (Karnivool)

Best Female Vocalist

Rachael Dease (Schvendes)

Sascha Ion (One Horse Town)

Abbe May (The Fuzz)

****Katy Steele** (Little Birdy)**

Best Guitarist

Presented by Clancy's Fish Pub

****Drew Goddard** (Karnivool)**

Ant Gray

(Schvendes, Harry Smith)

Simon Leach (Little Birdy)

Dave Mann

Best Bassist

Dane Alderson (Void)

****Ben Franz** (The Waifs)**

David Namour

(The Panda band, Rollerskates)

Vanessa Thornton (Jebediah)

Best Drummer

Andrew Fisenden (Ginger Blu

Collective, Void, Sly)

Pete Guazelli

(Harry Smith, Gata Negra)

Steve Judd

(Karnivool, Hope Here Gone)

****Gabriel Nicotra****

(The Panda Band, Rollerskates)

Best Instrumentalist

Alex Archer (Kill Devil Hills)

Stevie Callan

(The Panda Band, Rollerskates)

Julian Douglas (The Panics)

****Tristen Parr****

(Schvendes, Fall Electric)

Best Electronic Producer

Fdel

Hiro?

Lo-Key Fu

****Pendulum****

Best DJ

Armee

Fdel

Pawel

****Greg Packer****

WAM SONG OF THE YEAR 2006 ENTRANTS DATA

	<u>2006</u>	<u>2005</u>	<u>DIFFERENCE</u>	<u>PERCENTAGE</u>
Total Entrants	607	504	103	20% increase*
Total Entries	1772	1316	456	69% increase*
New Members	285	215	70	33% increase*
Evaluations	309	216	93	43% increase*
Regional Entries	269	226	43	19% increase*
Regional Entrants	100	92	8	9% increase*
Indigenous Entries	38	19	19	No change*
Indigenous Entrants	13	14	-1	7%decrease*
Indigenous Memberships	7	6	1	17% increase*
School Entries	168	169	-1	0.5% decrease*

*compared to WAM Song of the Year 2005 figures

WAM SONG OF THE YEAR WINNERS

<u>CATEGORY</u>	<u>SONG TITLE</u>	<u>SONGWRITER</u>
Grand Prize	City Walls and Empires	Erik Hecht (Institut Polaire)
Pop	City Walls and Empires	Erik Hecht (Institut Polaire)
Blues/Roots	Sidewindin'	Abbe May
Gospel	Flowers In the Desert	Jeremy Dixon
Electronic/Dance	These Times	Dave McKinney, Rachel Claudio
Heavy Rock/Metal	Drag In Drag Out	Kevin Curran, Todd Fishwick
Mixed Bag	It's A PC 21 st Century...	Andrew Horabin
Rock	Red Means Go	B Mulvena-Trinder, I Berney, J Sher, C Palmer (The Wednesday Society)
Jazz	Wanderer	Catherine Noblet
Country	Live On Love	Polly (Kylie) Medlen
Urban	Lose Control	Sundeeep Barman-Roy
World/Folk	Mon Ankor Anmourer	Grace Barbe, James Searle
Love	Old Folks, Drunks and Babies	Sascha Ion (One Horse Town)
Primary	Free	Matt Larsen
Lower Secondary	Shadows Of A City	E Hamilton, G Hutchings, M Mackintosh, L Osborn (The Watts)
Upper Secondary	Happy Birthday Dave	Matthew Beau Gresham
Regional	Call Of The Wild	Xavier Brown
Indigenous	Our Song	Jason and Phillip Bartlett (The Bartlett Brothers)

SMARTER THAN SMOKING SCHOOLS PROGRAM AND WOODSIDE ENERGY REGIONAL SCHOOLS PROGRAM

<u>EVENT</u>	<u>ATTENDANCE</u>
School Concert Incursions (40 Metro, 25 Regional Events)	17500*
School Workshops	1625*
Song Writing and Recording Workshops (25 total)	625
Teacher Professional Development Sessions (4 Metro, 1 Regional)	47

*Estimate

SXSW WAM INTERNATIONAL SHOWCASE

<u>DATE</u>	<u>VENUE</u>	<u>ATTENDANCE</u>
Saturday 18 March 2006	Positively E, Fourth St, Austin, Texas	500*

*Estimate

2006 WAM HALL OF FAME INDUCTEES

James Baker

The Pigram Brothers

WAM SUNDOWNERS

<u>DATE</u>	<u>VENUE</u>	<u>TOPIC</u>	<u>ATTENDANCE</u>
Tuesday August 22 2006	Rosemount Hotel	South By South West	45
Tuesday September 19 2006	The Jaffa Room	Midem	5
Tuesday October 2006	The Hyde Park Hotel	Copyright	15
Tuesday November 28 2006	The Hyde Park Hotel	Legal Issues	35

SPONSORS

WAMi FESTIVAL 06

Media Partners

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The West Australian
Nova 93.7
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HotFM
Xpress magazine
ZebraHype Magazine
Rip-In magazine
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Abmusic
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John Butler
Poppy Dowle

WAM SONG OF THE YEAR 06

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ZebraHype Magazine
Rip-In magazine
Groove Magazine
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APRA
Abmusic
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Core Music Recording Studio
Studio Couch Recording Studio
Satellite Recording Studio
Pet Rock Recording Studio
Blackbird Recording Studio
Revolver Recording Studio
Loop Recording Studio
Soundbaker Recording Studio
Sound Mine Recording Studio

STAFF AND VOLUNTEERS

STAFF

Paul Bodlovich, Executive Director
Lisa Schreiber, Business Manager (April-November)
Emma Jack, Communications Officer (Until October)
Paleeta Bronwasser, Business Manager (until April)
Nigel Bird, Regional Officer
Sarah Norton, RAMMPAAGE Coordinator
Fred Gesha, Indigenous Music Officer
Hamish Jacobsen, Education Officer
Elisa Norton, Administration Assistant
Jason Brice, Sponsorship Officer (PT)
Sarah-Jane Hansen, RAMMPAAGE Program Assistant
Sian Brown, Communications Officer (From November)
Mike Jeffrey, Business Manager (from December)

CONTRACT STAFF

Sarah Thomas, WAMi Festival Publicist
Pete Stone, WAM Song Of The Year Coordinator, WAMi Awards Night Event Manager
Luke Rinaldi, WAMi Festival Programmer
Siobhan Hushon-Brown, WAMi Festival Assistant

SOTY PANEL

Aarom Wilson
Adam Fitzgerald
Amylene Hanif
Alan Corbet
Alice Haines
Andrea Grimshaw
Andrew Powell
Anita Walker
Ben Taffe
Brett Costello
Brett Mabury
Brooke Curry
Bruna Chiovitti
Jeremy Anderson
Dan Stinton
Danny Gunzberg
Dave Cutbush
Dave Johnson
Glen Dyson
Glen Thomas
Graham Woods
Grant Ferstat
Ilan Zaggoria
Ivan Borgnino
Jamie Searle
Jason Namour

Karen Lee
Lee Sappho
Lucas Burb
Lucy Broughton
Luke Rinaldi
Lyn Hazelton
Mardy Tick
Martin Roth
Matt Dickson
Matthew Perkins
Paul Bridge
Peter Barr
Pete Carroll
Pete Grandison
Peter Kenyon
Robbie Lindsay
Roly Skender
Ronan McGinness
Rosalie Powers
Stephen Hall
Steve Hammond
Tenille Elkins

WAMI FESTIVAL PANEL

Dave Cutbush
Matt Anthony
Juliet John

Bruna Chiovitti
Brett Rowe
Matt Perkins
Dan Moore
Aarom Wilson
Lukas Best
Matty Rabbit
Jason Namour
Lee Sappho
Rick Steele
Brain Newnham

VOLUNTEERS

Leo Abbs
Mhairi Cowdem
Jake Steele
Jaimee Davis
Lara Jeffrey
Casey Wilson
Rachel Lohmeyer
Sarah-Jane Hansen
Krystal Taylor
Eloise Sweetman
Edwina Romiti
Demelza Goudie
Calida Sari
Jodie Sage
Minsi Chung

**THE WEST AUSTRALIAN MUSIC
INDUSTRY ASSOCIATION INC**

**Financial Statements
For The Year Ending
31 December 2006**